

Design

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is to satisfy human needs and improve lives

a process of creating a solution for an existing problem

is to initiate change in man-made things

to design a design to produce a design

What is that?



Lets say that Design is to show how something can be beautiful even if it doesn't exist yet. So desing is...

Wait! Let me explain better...

system prediction product communication problem solving difficulties goals creation service difference present facts desition making

Change?



INNOVATIVE IDEAS!!!



plans aims intentions people satisfaction improvement imaginative purposeful process users drawing



periods of uncertain feelings...

evaluation incompleted information trial and error different appoches can't miss a detail consequences penalties way out

uncertain



...and also prediolds of gratification

future



new solutions preferred situation better future

a design.